

# Registration and Information



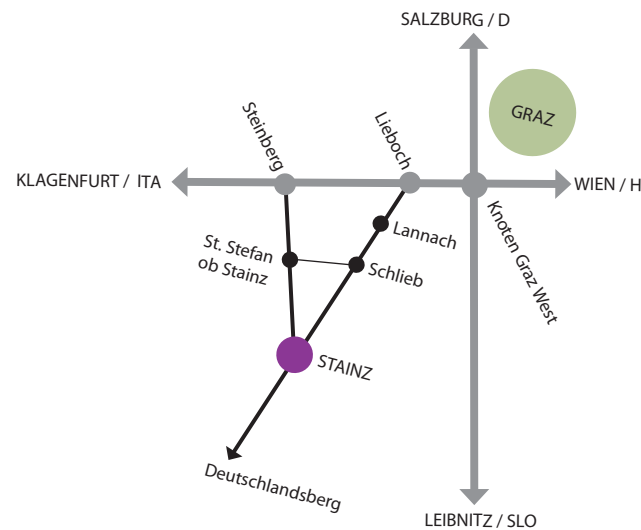
# Invitation

Application Form (requested until November 7, 2014)  
to the Final Conference  
„WOMEN - REGION SOCIETY BUSINESS“

Innovation Region Styria GmbH (IRS)  
Claudia Krobath  
Liebenauer Hauptstraße 2-6  
8041 Graz  
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## Hotel Reservation:

Hotel Restaurant Stainzerhof  
Grazer Straße 2, A- 8510 Stainz  
Phone: +43 (0) 3463 22 122  
Fax: +43 (0) 3463 22 122 122  
E-Mail: welcome@stainzerhof.at



Title, Name .....

Company / Organisation .....

Adress .....

Phone / Fax .....

E-Mail .....

I will  be attend  not be able to attend

Hotel with parking bound:  
On the left beside the hotel are car parking spaces.



This project is implemented through the CENTRAL EUROPE Programme co-financed by the ERDF

# Thursday, November 20, 2014 Stainz, Stainzerhof

## Morning Session in the frame of the WOMEN - Final Conference

Workshop Network

09:00 **Registration**

10:00 **Presentation of the project activities and the new network WOMEN**

**Claudia Krobath**, Innovation Region Styria  
**Mag.ª Renate Frank**, zam Steiermark GmbH

10:20 **Projekt ExiSa – Young women entrepreneurs in Sachsen-Anhalt:**

„Personal-fulfilment“ through self-employment“  
**Philipp Munk**, Project member ExiSA  
Advantages of female entrepreneurship in rural areas  
**Aloisia Fürpass**, Businesswoman in the region

10:40 **Opportunities and Image for rural regions**

**Mag. Walter Slupetzky**, Quintessenz Organisationsberatung GmbH  
Female mayors  
**Maria Skazel**, St.Peter im Sulmtal  
**Olga Varga**, Ljutomer

11:15 **Discussion**

**Cornelia Schweiner**, Office of regional Minister Bettina Vollath, Finance, Women, Integration and women from the region

12:00 **Lunch and Networking**

Moderation: **Mag.ª Marie Theres Zirm**, cardamom

## Final Conference

13:00 **Registration**

13:30 **Welcome**

**Dr.ªn Bettina Vollath**, Member of the Styrian Government, in charge of Finance, Women and Integration  
Presentation of the Styrian “Women and Gender Equality Strategy 2020”

13:50 **Challenges of communities in rural areas of Saxony-Anhalt**

**Thomas Webel**, Minister for Regional Development and Transport Saxony-Anhalt

14:10 **WOMEN Introductory film “CE women” and project presentation**

**Wilfried Köhler**, Head of the Unit for Demographic Change, Ministry for Regional Development and Transport Saxony-Anhalt  
**Claudia Krobath**, Innovation Region Styria

14:30 **WOMEN EU-Mainstreaming Strategy Paper – goals and recommendations for the development of rural areas**

Explanation and signing of the Memorandum of Understanding  
**Dipl.-Ing. Dr. Bartosz Sokół**, Project manager Podlaska Regional Development Foundation PL

15:00 **Coffee Break**

15:30 **Women in Styria**

**Mag.ª Christina Lind**, deputy area manager - Public Employment Service Styria

15:45 **What keeps women in the regions**

**Dipl.-Ing. Dr.ª Verena Peer**, MU Modul University Vienna

16:00 **Final discussion with the speakers and women of the region**

Moderation: **Mag.ª Marie Theres Zirm**, cardamom